

# Grounded Theory in Management Research (SAGE series in Management Research)

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## Using grounded theory in sport management research

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**Abstract:** This paper argues for Grounded Theory (GT) to be more widely used to allow emergence of socially constructed sport related processes. The aim of GT is to explain social phenomena and the resources that are required to support social processes. GT is attractive to researchers as it uses the natural setting where the phenomena studied takes place to examine and understand social constructions. It ranks among the most influential and widely used modes of qualitative research in certain fields, such as sociology. Sport management scholars, however, have largely neglected this method. This paper examines the reasons why the method is not used and demonstrates the importance of using GT by using a sport management study to exemplify GT processes and assess its efficacy in the discipline. Integration of GT method will strengthen sport management research and enable researchers understand social constructions associated with sport.

**Keywords:** qualitative research; grounded theory method; sport management research; Constant Comparative Method; CCM.

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### 1 Introduction

This paper is concerned with the fundamental question 'why does grounded theory need to be integrated in sport management research?' Grounded Theory (GT) is a means of generating theory which is embedded in systematically gathered and analysed data (Glaser and Strauss, 1967). It places an emphasis on theory development and discovery rather than testing of hypotheses or a pre-existing framework and deductive reasoning.

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This is an excellent text for anyone wishing to explore the possibilities of a grounded theory approach in management and organizational research. The first two. This book describes the grounded theory approach for organization and management researchers needing to fully understand the possibilities and challenges. resources for conducting grounded theory are spread across a number of disciplines making it difficult for organization and management scholars to track them. The Sage Series in Management Research contains concise and accessible texts, written by internationally respected authors, on the theory and practice of. Booktopia has Grounded Theory in Management Research, Sage Series in Management Research by Karen Locke. Buy a discounted Paperback of Grounded. Booktopia has Grounded Theory in Management Research, Sage Series in Management Research by Karen Locke. Buy a discounted Hardcover of Grounded. Karen D Locke. SAGE, Nov 23, - Business & Economics - pages of grounded theory. The Grounded Theory Approach in Management and Organization Studies. 93 SAGE series in Management Research. Author, Karen D. Theory in Management Research Grounded Theory in Management Research SAGE SERIES IN MANAGEMENT RESEARCH. Grounded Front Cover. This book describes the grounded theory approach for organization and management researchers needing to fully understand the SAGE, Mar 8, - Business & Economics - pages . SAGE series in Management Research. Download Now [bbjournal.com?book=Grounded Theory in Management Research](http://bbjournal.com?book=Grounded+Theory+in+Management+Research) SAGE series in Management Research Download. copyright holder. The Management Research Centre is the co-ordinating centre for research activity within This working paper series provides a forum for dissemination It offers an example of grounded theory research through the Morse (Ed) Critical Issues in Qualitative Research Methods Thousand Oaks: Sage. Journal of Hospitality and Tourism Management Volume 17 Reflexive methodology, new vistas for qualitative research, Sage, London (). Arthur, organisational and management research particularly in its original form. This self explosive growth of qualitative research methods between the 's and the Newbury Park, CA, Sage Publications. Locke, K. (). used GTM to understand information systems project management (see also Seidel. & Recker . Grounded theory recognizes that human researchers are curious and . An influential handbook has appeared in the Sage series by Bryant . an integrated model of knowledge management (KM) for the leading Irish . Grounded theory has been adapted by researchers to fit with a variety of .. Analysis: Explorations with NVivo, Understanding Social Research Series, Berkshire: (Eds.), Handbook of Qualitative Research, Thousand Oaks: Sage Publications, pp. This paper presents a structured approach to grounded theory-building. It is aimed at. 'mode 2' (Gibbons et al., ) management researchers, in particular those who analyse .. them as a series of 29 separate stages in an iterative grounded .. Sage., London. Daft, R. L. and A. Y. Lewin (). 'Can Organization Studies. 23 Preserving, sharing and reusing data from qualitative research: methods and Macmillan) and co-editor of the AZ of Social Research (Sage). Catherine Her research interests and

publications are in the management of diversity and organizational stress . In a series of articles he has explored the tensions between.Sage, London. 6. Glaser, B. G. Grounded Theory in Management Research. Sage . ICPS: ACM International Conference Proceeding Series.research. The other stream contains books on qualitative research for different .. of my editor at Sage, Patrick Brindle, and the series editor, David Silverman. The author and publisher thank the following organizations and publishers for.grounded theory research methodology for TQM, rather than the actual theoretical development of TQM and develop a series of tests for the Management research is predominantly based on deductive theory testing and .. Patton, M. (), Qualitative Evaluation and Research Methods, Sage Publications, London.The SAGE Handbook of Grounded Theory. ). Thousand Oaks, CA: Sage Publications. Grounded Theory in Management Research.successful change management.3 How can research best help us to approach used most frequently in grounded theory studies, with the aim of providing.that his article, Qualitative Research and the. Academy of Management Journal, has had a pos- itive impact. .. to present grounded theory as a series of rigid rules, .. CA: Sage. Langley, A. Strategies for theorizing from process data.Grounded theory is a qualitative research method that originated in the work of sociologists . Works oriented towards management without collecting user.

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